



The Sunshine District's
Competitors at the
Midwinter Senior Quartet Contest
finished in the top 20.

Gulf Coasters, 10th place
Tr - Timothy McShane
Ld - Rod Johnson
Br - Bart Plescia
Bs - Jack Slamka

Seasoned Citizens, 18th place
Tr - Jerry Anton
Ld - Christopher Hurst
Br - Jeff Packer
Bs - Daniel Proctor





Seasoned Citizens



Gulf Coasters



Main Street

<http://www.youtube.com/watch?v=ZN-fV1zTkec>

Midwinter pictures provided by Lorin May

Quartets from the past, if you can call the last five years the past, are on some of the following pages. See how many faces you can identify.



Nick Schwob
President

Sunshine District seems to have found another area that they excel within the Society. We were asked last year if we would take the main players in the District Events team to Host the Midwinter in New Orleans last month. It seems that the local Chapters in the New Orleans area have not recovered from Katrina and they just didn't have the manpower available to adequately handle the event. To my knowledge, this is the first time that the Society has gone out of District to enlist assistance for one of their Conventions. We were able to enlist ten of our team to make the journey and I want to thank each and every one of them for the fantastic job that they did. I am still getting

President's Message

compliments from the attendees along with the Society Convention Production Team for making their jobs so much easier. Fantastic job, well done by all.

Another plus was getting the chance to see our two Senior Quartets from Sunshine perform, the "**Gulf Coasters**" and "**Seasoned Citizens**". What a pleasure and you really looked like you were having a great time on top of it!!! I have been lucky enough to have seen the last three Midwinter Senior's Competitions and the bar is getting higher and higher every year. This year was no exception. Great job guys!!

Spring Convention is right around the corner. There will be a couple of changes coming along and I know how we all love change, but don't worry, it's all for the good. So.....be seeing you in a couple of months. Stay warm!!!

BOARD OF DIRECTORS PERSONNEL UPDATE

The District Board approved the request from Jim Woods that the title District VP of Marketing and Public Relations be changed to District VP for Communications and Information Technology. This was proposed to more accurately reflect to the members the importance of technology and communications to our future. All those functions previously reporting to the District VP of Marketing and PR will now report to the District VP of Communications and Information Technology. Jim also asked that Roger Smeds move into the VP role based on his exceptional performance as the District Webmaster. The Board also approved that. Jim will become an Assistant to the District President to handle Special Projects and will remain on the Board for the balance of his term. We have listed him as District Officer Miscellaneous in Ebiz but feel that Assistant to the DP is the preferred title. Congratulations to Roger Smeds and to Jim Woods!

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**DON'T
MISS OUT ON
THE OPPORTUNITY
TO ADVERTISE
IN THE
SUNBURST !**

**PROMOTE
YOUR CHAPTER
SHOWS
AND/OR
QUARTETS.**

**Next Sunburst
Deadline
May 15, 2015**

MORE REMINDERS 2015

FOR CHAPTER SECRETARIES: This is almost a repeat of the article I presented last year at this time. However, it becomes more obvious we need the reminders of what is required. Now I know some of you chapter secretaries may not have a copy of the Chapter Secretary's Manual so if you do not, let me know and I can get you a copy of the latest version.

Seems like the only thing my articles contain are reminders about deadlines and requirements but, I guess that I need to do that to keep us all legal with the government and the rules of the Society. But first, some congratulations to all the Chapter Secretaries: Great news that all officers of all our Sunshine Chapters have been entered into eBiz. Now we just have to remember to keep all that information correct. Hey! Has anyone moved since the last input of information?

SESAC/BMI

Well I guess it's good news there is no increase in the fees we need to pay when we register our shows. You all are doing a good job in sending me the forms and correct fees. Of course you all know the BMI Show Clearance Applications should be filed before finalizing show venue and guest quartet contracts. This is to help alleviate the possibility of chapters in close proximity to one another from having shows on the same weekend. Should such an occasion arise, the earliest cleared show will usually control the approval date. In any case...no show clearance, no show. Thanks.

ASCAP

Of course there had to be something new in this area. I sent out the 2015 ASCAP forms last week to all Chapter Secretaries, Treasurers and Presidents. Good news is that the minimum ASCAP fees for 2015 have gone up only a couple of bucks from \$237 to \$241. **HOWEVER**, (and this is critically important) the ceiling for **GROSS** revenue to which the minimum applies has been set at \$30,125.00. So, be aware of this. You may be required to submit a larger ASCAP fee. Be advised also that there may be a new improved version of the reporting form coming in the near future that hopefully will make things easier.

Remember that the ASCAP fee is a yearly fee based on the gross receipts from performances your chapter has produced and for which you sold tickets. If you do not have a show, you do not need to pay the annual fee. **However, you must still report that you did not have a show. The current Chapter Secretary Manual (2013 Edition) states: "Chapters that do NOT perform in ANY show during a given year do not have to pay any ASCAP fees for that year. However, these chapters should notify BHS that they are not paying any ASCAP fees for the year. . . " (7.2.3)**

Dan Brinkmann
Secretary



To make life a little easier, you might want to hold off sending your payment until close to the end of the year. AND remember at present, **all ASCAP and SESAC/BMI payments must be sent through the District Secretary (me)**. Here again is my address:

Dan Brinkmann
4399 Wood Haven Dr
Melbourne, FL 32935

State Incorporations

Have you filed your Florida State Not For Profit incorporation documentation yet? Now is the time to do it!! **All filings are due at the same time—May 1, 2015. Sounds like a long time away but time has a way of sneaking up on you.**

Taxes, Taxes, Taxes

Don't be one of the chapters that run up against the tax issue next year. Plan now to get all your financial records ready to file your 2014 form 990 on time. Do you know when the deadline is for filing 990's?

Financial Review

There is one other "business" type requirement that has been somewhat ignored, and that is the Financial Review. Ten, that's right, ten of our chapters are still delinquent in that requirement either for last year or for a number of previous years. And delinquency in any of the requirements puts the chapter in jeopardy of incurring penalties including disqualification from competition. You can check to see if your chapter is in this category by simply going to the chapter financial records on eBiz. If you have questions or need assistance, let me know.

Solicitation Registration

This is another State requirement and each chapter that sells tickets to performances **MUST** register in order to be compliant with state statutes. Right now, all but 3 chapters have registration numbers and one chapter's registration has expired. Several others are near their expiration date and should be mindful of the notice that was sent to renew. Renewal dates are annual and are different for each chapter.

Please review the Chapter Business Guide I sent earlier to see what needs to be done **NOW!!!**

Hope to see you at the Spring Convention.



Sean Stork
V. P. Music & Performance

V. P. Music & Performance

What's new in the Sunshine District?

Well, it's a new year and we've got new plans for the Sunshine District! We've been working hard to find out how we can help you to achieve greatness in your chapter/chorus/quartet. From coaching to inter-chapter shows, we want to make you look good and sound great for your community!

The Coaches Guild is up and running and ready to go, all we need are your requests. The Coaches Guild is a group of skilled and experienced coaches from all over the Sunshine District who have agreed to go wherever they are needed. For your first request, the district will offer a \$100 honorarium to the coach and the chapter/quartet will only be expected to pay round-trip mileage at \$.30/mile. That's a 2-hour coaching for only the cost of fuel!

Let's say you have a show coming up and you'd like to find out how you're doing. We have the Standing Ovation Program intended to point out the good and not-so-good parts of your show coupled with suggestions for future show improvement. All you need to do is provide our evaluators two tickets for your show and they will take care of the rest.

From choreography, vocal production, stage presence, scripting, audience reaction, musicality, guest performers, to parking, lighting, and even restroom access, they can help you make every aspect of your show a success!

And what if you don't have enough guys in your regular meetings to put on a show? We can help you to work with other chapters in your area to put on great, quality events that benefit the community as well as the chapters involved. There's been a great deal of success in inter-chapter shows and we'd like to expand upon that model. Maybe you'd even like to bring a larger chorus to the next convention? We can help to make that happen!

There's a lot more going on in our district than you might realize. I encourage all of you to come up to our next convention on April 10th-12th to find out how these developments can be useful to you! Stop me in the hall to sing a tag or ask me any questions you might have. If I don't know the answer, I probably know someone smarter than me who does! And remember, April 11th is National Barbershop Quartet Day! What better way to spend it than with the best barbershop crowd around?

Harmoniously,
Sean C Stork
VP of Music and Performance and
Director of Quartet Development



**Next
Sunburst
Deadline
May 15, 2015**



Arne Helbig
V. P. Youth in Harmony



For the past 16 years, the Sunshine District of the Barbershop Harmony Society has sponsored a Summer Music Camp for Florida high school students and their Music Educators. Due to the great success of the past 2 years, we are continuing with the co-ed camp concept. This Camp, called Harmony Explosion, is entirely FREE (except for a small non-refundable registration fee of \$50.00 for the students). There is nothing to buy and there is nothing to join. This is not just another Camp. The students will experience the very best of every aspect of Barbershop singing!

The Camp is a three day musical experience for teachers and students. The dates for the 2015 Camp are June 11th -13th. The venue will be the Florida Institute of Technology, 150 W. University Blvd., Melbourne, Florida. The students will sing music in the barbershop style taught by amazing

clinicians **Tony DeRosa** and **Debbie Cleveland** with awesome demonstration quartets **Max Q** and the **Buzz**. It's a great way for students to gain part independence, develop ear-training skills, sing in concert with their peers and have a lot of fun! The Florida Barbershop, Sweet Adeline, Inc. and Harmony, Inc. chapters, quartets, and individuals make every effort to provide full scholarships (at \$225 each), which will cover dorm rooms, meals, music and rehearsal halls for the Students and Music Educators. This camp also receives financial support from Harmony Foundation International, which is the charitable arm of the Barbershop Harmony Society.

The HX Camp staff is preparing an awesome event but your financial help is **greatly** needed. **Please** find it in your hearts to contribute to the future of barbershopping by sending a contribution to Arne Helbig, Camp Director, 4610 Grainary Ave., Tampa, FL 33624. Gifts are welcomed from individuals, quartets, choruses and businesses. Checks should be made payable to the **Sunshine District**. Donations can also be made on our HX Camp website, <http://sunshinehx.org/>. You'll want to plan to attend the incredible Saturday night show at 7:00 pm, June 13, 2015. It's the best \$20.00 you'll ever spend.

Thanks for your help!



WHY PEOPLE LISTEN TO YOUR MUSIC

Unattributed from Down Our Way

Interpretation of a song is really a very tricky business. Most people don't understand it fully (Not that I know it all).

To me, interpretation is the transfer of emotions imbedded in the lyrics and harmonies of a song through the singer to the listener. Music is such a wonderful thing that it allows for both a participant and spectator to become part of the song. I have often heard it said by directors, let's concentrate on the words and notes, we will be able to apply interpretive devices such as louds, softs, crescendos, pauses and other means to create emotions that we as a singer want to transfer to our audiences. What I suggest you do is read through the music you plan to sing. Determine in your own mind what the message of the song is. Of course, your determination may be a bit different than others but what you need to do is come to agreement with your other singers! Decide what message do we want to convey to our audience?

It is very important that you all are interpreting the song with the same basic fervor or thought process. That way your audience will understand the message of the music just as you are telling it. So many times individual members of quartets send different messages across the foot lights. This will cause the audience to become confused. Think about it, if you all are singing the same word or phrase and your bass is frowning, your bari is neutral and the lead is smiling and the tenor is off in la la land somewhere, (all are thinking of different things) what kind of a message is being sent! (Extreme example but hopefully you get the point.)

I have heard quartet members say to judges, "Gee, we sang the song just like the blah blah champion quartet did, why did we get such a poor interp score?" This is the very thing that interpretation is not! It is not just phrasing and louds and softs. Interpretation is something

that is the total responsibility of the singer(s) and at the same time the privilege of the singer(s) to create emotions as they are performing and feeling them. It can't be a copy or a façade and be effective. Do you think that Barbara Striesand allows anyone else to tell her how to sell a song? She may allow someone to suggest the use of some interpretative device, but she sells the song with her own inner feelings. It's the same with a quartet or chorus. The singer(s) must transfer an emotional message that can be understood by the audience for everyone to get full benefit of the music. Many times I have sat in men's and women's contests in the audience and when a soft passage is being sung by a quartet, a big lump forms in my throat. Why, because the quartet has created emotions from the heart and sent them across the footlights allowing me as a spectator to become involved in the music the same as they. Wow! That is some powerful stuff.

This system is not just a concept. It will work and be effective for both quartets and choruses.

"-ISM'S"

From facebook.com

Never sing louder than beautiful.

Listen louder than you sing.

Sing for the ring.

Sing like your voice is no more important than anyone else's.

You have two ears and one mouth, use them proportionally.

Lose your voice in the sound of the ensemble without singing softer.

If you have to sit, at least stand on your butt.

I love four part harmony, just not out of the same section.

Heroes make the people around them shine brighter.

The best choruses have the best unisons.

Practice as if you're performing, or your performances will sound like you're practicing.

A Tropical Depression meets the SW Florida Symphony

Shop Notes Editor, **Don Kirkpatrick** asked **Jim Shubert**, a member of the **Tropical Depression** quartet, to tell the story of how these four "comedy quartetters" found their way to the Barbara B. Mann stage. In many ways it was a curious and fortuitous coincidence. I'll bet you will agree. Here's what he wrote:



Jim Shubert

If you received an email from someone you had never heard from before, and that someone was asking you whether you were interested in performing with the local symphony orchestra, what would you do? Well, I can tell you what I did... I grabbed for the phone and made the call. It seems that the local

symphony orchestra, the **Southwest Florida Symphony Orchestra** based out of Fort Myers, Florida, was planning their Holiday Concert Series, and the Maestro, Lief Bjaland, was interested in adding a little barbershop harmony to their program.

Once we made contact over the phone, his first question was, "Do you know the song 'Mele Kalikamaka'?" I said that not only was I familiar with

It but I had recently arranged it for a quartet in the SAI chorus that I direct. Lief said that was great, and would I want to send it to him so that he could send it on to the orchestra's arranger, **Jeremy Goodman**, to see what he could do with it. Of course, I thought that was a GREAT IDEA, and after making a few alterations and key changes to my arrangement to make it singable by a male quartet, I sent it off to him. While we were talking, I asked how he ever heard about us because Lief lives in California. His answer was that he googled Barbershop Quartets in Naples, Fl., and found the Tropical Depressions Quartet facebook page and liked what he heard there (our quartet does a lot of original material so we don't have to worry about ASCAP issues.).

A few days later, Lief called back to say that he and Jeremy were favorably impressed with the arrangement and the orchestration was coming along fine, and would we be interested in possibly singing another set of songs with the Orchestra? By now, you probably have figured out what our answer was! I quickly set out to arrange the songs he suggested: "Holly, Jolly Christmas", "Up on a Housetop", and "Santa Claus is Comin' to town", and sent them off.



**Maestro Lief Bjaland
with the Tropical Depression quartet**



Quartet Uniform for the Song 'Mele Kalikamaka.

The Tropical Depression quartet members are Dave Eastlake - Tenor, Don Kirkpatrick - Lead, Richard Klym - Baritone, and Jim Shubert - bass.

Our quartet started learning the songs. A few days later, I heard from Jeremy that the orchestrations were complete. Since he was working in "Finale", I asked him to send us a midi output of the orchestrations which he did, and they were a great help in preparing to sing. The quartet was in really good shape when disaster struck! Bob Byron, our baritone, was diagnosed with a very severe case of pneumonia two weeks before the start of the concert series. He was so sick his doctors wanted to hospitalize him, and regardless of how quickly he recovered there was no way he would recover in time to sing. Once again fortune smiled on the Tropical

Continued on page 9

Continued from page 8

Depressions because there was a quality quartet baritone available in the chorus.

We quickly asked **Richard Klym** if he would be available to sing the concert series with us. Once he said he would, we emailed him the arrangements, the orchestral accompaniment, and quartet learning tracks. We scheduled eight rehearsals over the next two weeks, and when it came time for us to walk out and sing in front of the Orchestra and 1400 patrons at the Barbara B. Mann Performing Arts Hall we were ready. We sang with the orchestra on Saturday, Dec. 13, at the Barbara B. Mann

Hall, on Monday, Dec. 15, at Shell Point Performing Center, and Wednesday, Dec. 17, at "Big Arts" performing center on Sanibel Island.

It would be easy to say we had fun, but that would not even begin to cover it. Quite honestly, it was an experience of a lifetime. To be singing our chords and just let them ride on the wall of sound created by 40+ professional musicians is an experience that is impossible to explain in words. The best I can say is that all of us in the quartet are sorry the experience is over, and would jump at the chance to do it again.

Don Kirkpatrick

Editor Shop Notes

Paradise Coastmen Barbershop Chorus

Naples/Ft Myers, FL

239 597 7536

SDAQC Member News



Jam Session

Current Johnny Appleseed District Champions

Adam Reimnitz, Jeremy Conover

Paul Agnew and Chad Wulf

SDAQC Members Paul Agnew and Jeremy Conover (The Pursuit) are singing together again and won another Quartet Championship in the Johnny Appleseed District with Jam Session. (Now they have two secret handshakes to remember...or, is it three?)

Jam Session is a unique, long-distance quartet made up of three BHS judges and one candidate judge: Jeremy Conover (SNG), Adam Reimnitz (MUS) and Chad Wulf (SNG), and Paul as a new PRS Candidate. With one of the Society's top arrangers in the quartet, Jam Session is focusing on the many memorable songs from the Great American Songbook that work so well in our style. Long-distance quartets can be a challenge, but with members spread between Colorado, Ohio, New York, and Florida, Jam Session maximizes their rehearsal opportunities by coordinating their rehearsal travel weekends with Districts that need help coaching groups, as clinicians for Harmony Explosion camps, and, of course, performing on Chapter Shows.

Die-hard road warriors, Paul and Jeremy also commute to Louisville for their chorus and have represented SDAQC well by earning a third-place chorus medal with The Kentucky Vocal Union from CAR District.

Next Sunburst Deadline May 15, 2015

Charlotte County

What is happening to the Suncoast Statesmen, Charlotte County's premier (if only) barbershop chapter, you ask? After taking the summer off so that the vast majority of the guys could go north to their "real" jobs, summer homes, and/or other forms of escapism, all are back and we are busy preparing for our Annual Show. This year, under the baton of our distinguished director, Mr. Chris Owens, we will present the Harmony Roadshow on Saturday, March 21st at 2:00 PM at the Charlotte County Cultural Center Theater in Port Charlotte, followed by an afterglow at the same facility.

For the past few years, we have been doing a themed show rather than a stand up concert, and this year is no exception. An appraiser is in town, and the guys will be bringing their prized

possessions to be appraised - and to serve as lead-ins to great songs. We are fortunate to have as our special guests, CHARISMA, the very talented show chorus from Charlotte High School, and the Gulf Coasters, one of the district's new and upcoming quartets.

In 2012 the Suncoast Statesmen created the Neil Plum Scholarships to honor our former director. Each year we award two \$500.00 scholarships, one each to a graduating student from Charlotte High School and Port Charlotte High School. Funds for the scholarships come directly from monies raised at the annual show. During the afternoon performance, we will be announcing the winners for 2015. We invite you to come along and enjoy the show!

Dick Cunningham, Secretary
941-380-9521



The Naples/Ft. Myers, Paradise Coastmen Chorus is pleased to offer for sale 43 lilac vests and bow ties, 10 of which are new and the balance worn just five times. The original cost was \$30 each or \$1,290. We are willing to accept \$650 for the lot. The sizes are as follows:

6- small, 12- medium, 12- large, 7- XL,
3- XXL, 1-3XL, 2-4XL
(Immediate delivery)

Contact: Gray Poehler
Cell # 804-405-2620
or email Grayp@aol.com





Steve Janes
V. P. Contest
& Judging

Here we go again!! (I think there is a great song that starts that way!). A new year and convention time coming up. Don't be a no show. Make your plans now to attend at least one (better yet, attend both Spring and Fall Conventions). We need you! Our quartets want to sing for a packed house. That means we need you there. And better yet, bring all your friends . . . and sing for us!

I know, there are a lot of 'reasons' not to sing. "We don't have enough guys, our director is new or we don't have a director, we only want to come if we have a chance to win", etc, etc . . .

Those are not good reasons to skip the Convention because they deprive barbershoppers (your members), a chance to sing and socialize with the rest of the Sunshine District. It is just one (or two) weekends per year when you have 50 other weekends for other things. We are a singing organization and we want all our members to be able to sing and enjoy themselves with everybody in the Sunshine District. That's why the District Reps voted overwhelmingly to stay with two Conventions a year = more singing and social time together. And so what if you have a small chorus? Is there any reason you can't combine with a neighboring chorus and find two songs you both know? Heck, we will even find you a place Friday night so you can have a chance to sing them together before going on Stage Saturday! You don't have another chapter anywhere nearby? And you only have 9 members right now? Well, that's no problem – just sign up to be a very large quartet (VLQ) and enter the VLQ contest. It still lets

Contest & Judging

your members sing for the greatest, most appreciative audience you can ever sing for.

And what's this thing about not singing if you don't have a chance to win? Everyone that sings is a winner. And you can get coaching from some of the best in the Society. Or just sing around everywhere and put a smile on people's faces! Sing at the afterglow, just sing on stage for evaluations and no score. You are still a winner for allowing your members to sing. Sure, there can only be one chorus that is declared the 2015 Champion but . . . it's the act of singing, not winning, that counts. If winning was the only reason for going, we would never have had a Jamaica bobsled team at the Olympics that won the hearts of all who watched. They knew they would probably be last but they still came – and had the greatest time of their lives. They were the real champions!!

So don't let excuses get in the way of coming to Convention. Say yes and get yourself registered for a great weekend.

And we are working on more things to make it more enjoyable to come to Convention – a seniors chorus contest, a mixed quartet contest, more opportunities to hear all the quartets sing instead of them being in evaluations all Saturday evening. Just a few of the things the Board is contemplating, so come, enjoy and SING!!

Remember, those officially signing up to sing in any of the contests, you need to use the BHS web site (members only section) and the cutoff date for signing up is March 13th (at midnight). Again, don't delay, do it now!

Hope to see you all at the Spring Convention – come introduce yourself and we will sing a tag!

Just a friendly reminder that Standing Ovation reviewers across the State are willing to come to your next chorus or quartet performance - for free even - to give experienced opinions and suggestions on what they see and hear. The intent of this Society program is to bring help to local chapters, to improve Barbershop Shows nationally and give greater satisfaction to you, the performers who work so hard to make these events special.

To schedule a review, email
StandingOvations@SunshineDistrict.org

The “TIKI HUT”

The Sunshine District “TIKI HUT” Marketplace,, Scott Salladin, TIKI HUT Chairman

I want to introduce myself, Scott Salladin, as I have now taken over the Harmony Marketplace for the Sunshine District. I have also changed the name to the “TIKI HUT”.

The “TIKI HUT” will be accepting advance orders for any and all items that the Harmony Marketplace has. When you order through the “TIKI HUT”, you will be saving on the Shipping and Handling Charges that you would normally get when ordering through Harmony Marketplace.

If your chapter needs any Chapter supplies (Letterhead, Name Badges, Awards, etc), you can also order them through the Tiki Hut. Quartets and individuals are also free to order items as well. All requests for items must be received by April 24, 2015.

When ordering through the TIKI HUT, you must send an email to me, scott.salladin@gmail.com, with the following information: your name, phone number, email, Item number (get from Harmony

Marketplace web site), item name, quantity and price. If you are not picking up the items, let me know who will be picking them up.

I will do my best to make sure all of your items ordered will be available at this time. You will be able to pay by: cash, check (made out to Sunshine District), Harmony Marketplace Gift Certificates and by Credit Card. Items not received will be sent to you from Harmony Marketplace at no charge when available.

The TIKI HUT will be located right next to the Registration Desk .

Just a sample of items available CDs, DVDs, Clothing, Garment Bags, Backpacks, Pitch Pipes, and everything that Harmony Marketplace has to offer.

My hours of operation will be from 8 am Friday, April 10th until Sunday, April 12th, all day long and until at least 30 minutes after the end of the contest and/or show at night.

I look forward to serving everyone in the District for many years to come.



Great Western Timbre Company

**HARMONY
FOUNDATION**
Sing...for life



odd MAN out



Back Street Four



My Three Sons
2003 District Champions



Off the Hook



The Other Guys

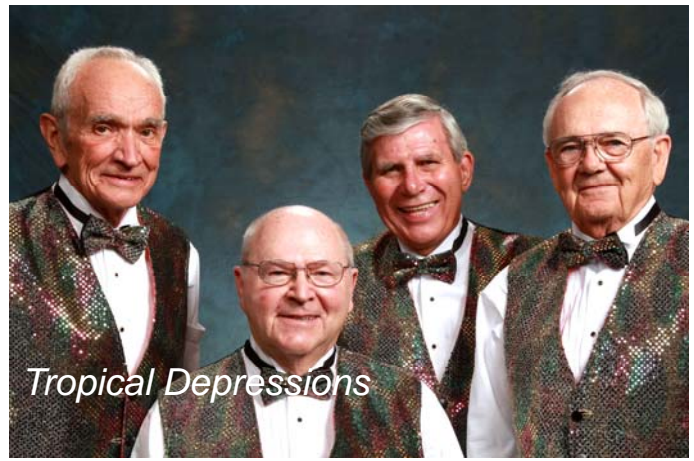


Vocal Illusion



Orlando Exchange

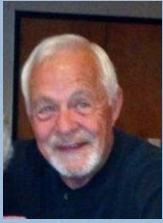
Keep your personal information, home address, email address, telephone (home & cell) up to date in the Society database. Check with your chapter secretary if help is required. Do not send any personal changes to the district staff or the Sunburst editor.



Support the Sunshine
District's young men
and women
by supporting
**Harmony
Explosion**



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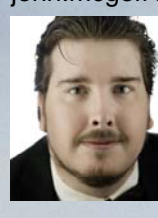
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Business Card	\$15
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1/2 Page	\$75
Full Page	\$125

Annual Rate (4 issues)	
Business Card	\$50
1/8 Page	\$85
1/4 Page	\$170
1/2 Page	\$250
Full Page	\$425

Finished Ad Sizing	
Business Card	2" X 3.5"
1/8 Page	2.5" X 3.5"
1/4 Page	5" X 3.5"
1/2 Page	5" X 7.25"
Full Page	10" X 7.25"